



FOR IMMEDIATE RELEASE

NDG LAUNCHES THE 17TH EDITION OF MONTREAL'S ITALIAN WEEK

Montreal, June 28, 2010-Montreal's Italian Week is set to get underway August 7th in NDG. An array of activities laid out to discover the culture of Italian Canadians through this festival that regroups a community, pleasing to the nostalgic and to the curious.

Under the honorary presidency of Mr. Micheal Applebaum, mayor for the Côte-des-Neiges–Notre-Dame-de-Grâce borough, Saturday August 7th will surely be a day of celebrations, soccer tournaments and bocce for all enthusiasts and novices, inflatable games for children and for car lovers a Fiat 500 car exhibit. The Alma Association will perform folklore and display handicrafts. A community dinner is organized followed by an evening of performances by young local talent; Marie France and Gerard Ang. Taking the stage to close the evening will be the group Sophistication. Bring your dancing shoes!

Access to activities is free. For a complete schedule or for more information please visit www.italianweek.ca or call the National Congress of Italian Canadians at 514.279.6357.

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