



FOR IMMEDIATE RELEASE

FERRARI DREAM DRIVE: TAKE TWO

Montreal, July 21, 2010-The pseudo race track that is St. Laurent Blvd. will once again be the scene for the Ferrari Dream Drive benefiting the Montreal Children’s Hospital on Saturday August 14th as part of the scheduled activities of Montreal’s Italian Week. This second installation will see a parade of Ferrari’s make their way on site in Little Italy in an excursion that starts at the children’s hospital, with some 40 plus children getting the ride of their life.

The Ferrari Dream Drive is a day dedicated for the little patients of the Montreal Children’s Hospital. Raising 40,000\$ for the hospital in 2009 while giving the children an opportunity to be children and take a scenic ride of Montreal to finally culminate in Little Italy, where the National Congress of Italian Canadians will be waiting to greet them with folkloric dancers and gift bags. The Drive will begin at the Montreal Children’s Hospital at 1pm, arriving on site in Little Italy at 3pm

For more information on how to become involved with the Ferrari Dream Drive please contact the Ferrari Club of America (Montreal).

For a detailed program of activities during Montreal’s Italian Week please consult our website at www.italianweek.ca or contact the National Congress of Italian Canadians at 514.279.6357 info@semaineitaliennedemontreal.com

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