



MODA SOTTO LE STELLE, FASHON SHOW

POUR DIFFUSION IMMÉDIATE

Montréal 2 August 2010- The appeal of Italian fashion transcends boundaries and is an integral part of culture here in Montreal as it is with Italian Canadians. Moda Sotto le Stelle, Montreal's Italian Week fashion show, under the stars, is the manifestation of this important cultural aspect.

On Saturday August 14th come and discover the collections of designers who combine elegance, style and originality in a whirlwind of colours and textures. Lady Dutch, Leonardo Bennotti, Mimi & Coco, Camiciera Lauro, Boutique Alba and Mario Cocco from Sardinia will present their Fall/Winter collections.

Throughout generations, Italian fashion has been on the leading edge of vision, creativity and style. Moda Sotto Le Stelle is much more than great fashion, come and see for yourself Saturday August 14th, 9pm Loto-Québec Stage, St. Laurent and St. Zotique.

Hair and Make-up provided by GL Touch, Shoes by Aldo. The Fashion Show is produced by hip.star medialab. Music by Massi Productions.

The fashion show is free to attend. For a complete schedule of activities please visit www.italianweek.ca or contact the National Congress of Italian Canadians at 514.279.6357.

-30-

Info: Marion Desprez

Public Relations Coordinator

pr@semaineitaliennedemontreal.com

514.279.6357

Our Partners

