



DOCUMENTARY FILM – MAL’OCCHIO – TO PREMIERE AT SEMAINE ITALIENNE DE MONTRÉAL

July 12, 2010, Montreal – Redhead Productions is very proud to announce that the documentary film, MAL’OCCHIO [the evil eye], will make its Canadian premiere at *La Semaine Italienne de Montréal*.

In MAL’OCCHIO, filmmaker Agata De Santis sets out on a quest to uncover the world of the evil eye – where one can become physically ill by another’s envious glances, where the only remedy is a phone call to the old woman down the street, and prevention involves wearing strange-looking amulets. Agata travels to Italy, New York, and to her mother’s kitchen in Montreal to decide once and for all if the evil eye is real. Can science prove or disprove the superstition? Is the belief still practiced by the new generation? How does one go about curing mal’occhio? Or better yet, preventing it? The evil eye is one of the most widely held superstitious beliefs of all time. Countless cultures and generations have an unwavering belief in the powers of envy and jealousy and the magical rituals that stop those powers. For further information, please visit www.redheadproductions.com.

La Semaine Italienne de Montréal - Montreal’s Italian Week – is a festival that celebrates the culture, heritage and traditions of the Italian Canadian community in Montreal. Every year, this event attracts over 500 000 people across various boroughs of Montreal, with the main attractions taking place in Little Italy. Now an annual tradition, this year’s festival runs from August 6 to 15. To learn more about the festival, please visit www.semaineitaliennedemontreal.com.

4 FREE SCREENINGS!

August 9 & 10, 2010, at 7:30PM & 9:00PM

Piccolo Teatro, Leonardo Da Vinci Center, 8370 boul. Lacordaire, 2nd floor, St-Leonard, H1R 3Y6

The movie will be presented in English and Italian (with English subtitles)

Admission is FREE!

IN ITALIANO

Proiezioni del film MAL’OCCHIO

Dal 9 - 10 agosto 2010 alle 7h30 & 21h00

Piccolo Teatro, Centro Leonardo Da Vinci, 8370 boul. Lacordaire, Secondo piano, St-Leonard, H1R 3Y6

Il film sarà presentato in inglese e italiano (con sottotitoli in inglese)

L'ingresso è gratuito!

EN FRANÇAIS

Scéances du film MAL’OCCHIO [LA MAUVAIS OEIL]

Du 9 au 10 août 2010 à 19h30 & 21h00

Piccolo Teatro, Centre Leonardo Da Vinci, 8370 boul. Lacordaire, 2ième étage, St-Leonard, H1R 3Y6

Le film sera présenté en anglais et italien (avec sous-titres anglais)

L'entrée est gratuite!

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